



*The Newsletter of
The Arnold P. Gold Foundation
A Public Foundation
Dedicated to Fostering
Humanism in Medicine
Thanksgiving 2000*

A Cherry Picker to the Rescue!

In our quest to improve the quality of healthcare delivery and to encourage a more humane and welcoming hospital atmosphere for patients, family

and staff, we have been confronted with an extraordinary array of unpredictable challenges. For instance, recently we discovered that a “cherry picker” was essential for completion of one of our important projects with a non-negotiable deadline.

This unique equipment, that would allow reaching the high ceiling in the Columbia Presbyterian Medical Center’s (CPMC) austere Energy Court and yet be compact enough to enter through the doorway, was unavailable when we needed one. Our problem was – how were we going to mount the kite exhibition of Dr. Wilma Bulkin Siegel’s hospital community images in time for the dedication ceremony carefully

coordinated with our first *Celebrating Humanism: Building Community 2000*, a neighborhood health-screening, block party, and hospital staff development event at the CPMC campus of New York Presbyterian Hospital. The August 27 date was less than two weeks away.

Only a cherry picker would allow us to install the kites, inspired by Dr. Siegel’s colorful and powerful portraits, providing new warmth and personality for this airy but empty public space. Following a flurry of phone calls, by Debbie Irving, Director of the Office of Construction and Design, and Jack O’Keefe, the project manager, as well as David Benn, a Foundation supporter, the equipment was located – in Rochester, NY – and, just in time!

We’ve found other important tools as well. Through our *humanism-in-medicine.org* website, which continues to become more interactive and excit-

ing, we have provided an international forum for discussions related to fostering humanism in medicine. We express thanks to our webmaster at Premiere Solutions and to our Director of Programs, Victoria White, who work tirelessly to keep this site current and interesting. Also, it is with great appreciation that we acknowledge the special support of the Chait Foundation for current funding of this important resource and the Healthcare Foundation of New Jersey for their original grant to create the website.

Each day at The Foundation we open the mythical Pandora’s Box. We never know what new challenges will need to be confronted. What we do know is that as problems

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Unsung Heroes

How do we come to understand the nature of illness and death? How do we embrace these profound aspects of life? How does the healthcare system respond to our needs during our most vulnerable moments? What is the experience of patients and families without resources when even the most privileged encounter problems obtaining compassionate and efficient healthcare?

These questions were a large part of what motivated me to pursue a master’s degree in Health Advocacy at Sarah Lawrence College, and what eventually brought me to work with The Gold Foundation.

In the process of creating an online resource center for those interested in building *Caring Hospital Communities*, we learn daily that there are individuals throughout the country whose dedication to compassionate service remains steadfast despite grave challenges. These extraordinary people are working from many different angles to tackle the most difficult issues and mold our healthcare system to respond humanely to the needs of everyone.

Who are these “unsung heroes”? They are healthcare practitioners at all levels, hospital staff and administrators, academics, politicians and, of course, patients and their families. Thanks to the visionary support from the Healthcare Foundation of New Jersey, and now the Jane B. Barsumian Trust, and the Fetzer Institute, we are beginning to link these

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**The Kites Fly
August 27**

**The dedication of
a permanent exhibit
by Wilma Bulkin
Siegel, MD**

**New York-
Presbyterian
Hospital
Energy Court**



**Come Celebrate
Health and
Humanism with
your Community:
Neighbors,
Care Givers and
Co-workers**

August 27 & 28

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FEATURES

A Cherry Picker to the Rescue!

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are identified, we must work even harder to achieve appropriate and positive solutions. This means, your support and dedication to our mission of nurturing the tradition of caring in healthcare is ever more significant.

You, as supporters of The Arnold P. Gold Foundation, are among the pioneers who've helped to bring our issue to public attention. You



have made it possible for us to keep the pressure on and to develop creative programs. You have provided the means to help us forge effective and cooperative partnerships with others who share our values. And it is you who will help us to continue our growth and outreach efforts.

This annual Thanksgiving issue of our DOC newsletter offers glimpses into new and expanding programs and projects, as well as updates of existing ones. With the commitment of our extraordinarily talented Board of Trustees and staff we aspire to continue providing leadership in the crusade for better healthcare for all. Consider this progress report a call for re-commitment to our mission and to action. Please send us your 2000 contribution or an additional gift now! Thank you if you have already responded to our recent appeal. We are halfway to our fundraising goal. And please encourage your family, friends and colleagues to join us. We thank you.



Photo: Lyn Offman

Arnold Sandra

Arnold and Sandra Gold

Unsung Heroes

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people, their institutions and their efforts through our website.

Our open residents' forums, one held in New York in May and a second in Chicago in early September, have given us the opportunity to develop new dialogues with some of those at the forefront of care delivery. Sayantani DasGupta, M.D., author of *Her Own Medicine, A Woman's Journey From Student To Doctor*, is one of the dedicated doctors we met recently. (See Resident's article below.)

In a conversation with DOC's editor, Dr. DasGupta shared some of her thoughts and insights about the barriers to humanism in patient care delivery and medical education encountered during the residency years.

The energy and commitment to positive change of caregivers like Dr. DasGupta encourage us in our work to improve the healthcare system for our loved ones and ourselves.

Rebecca Sullivan

Research Consultant



Residents' Forum at Columbia P&S, May 2000 facilitated by Scott Aslone and Jan Sparrow of A&S Global Management.

A Resident Confronts the System

I was recently devastated to find out, quite by chance, that one of my most vulnerable patients, a little girl with whom I'd worked for three years, had died – three months ago! I, and my colleagues who knew and worked so many hours with this young patient and her family, were absolutely furious that we had not been informed of her passing so we could be present at the funeral and pay our respects to her family. We, too, felt her loss.

What I've discovered is *there simply is no mechanism in the hospital to inform us when one of our patients dies*. After all, we are transient – every three years there is a new group of us residents. There is a terrible lack of follow-up. This is an example of our impersonal system, sadly lacking in humanity.

Sometimes I feel like I am part of my own anthropological sample and study. As a woman, born into an immigrant Indian family working in a traditionally white, male-dominated field in America, i.e. medicine, I, and increasingly many others like me, face daily challenges and experiences that constantly remind us of our minority status.

Furthermore, as a resident in a complex, large, urban institution I am charged to learn, to teach, to make life and death decisions, to be accountable to those

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619 Palisade Avenue, Englewood Cliffs, NJ 07632
(201) 567-7999 · FAX (201) 567-7880
email: goldfdtn@mindspring.com
website: www.humanism-in-medicine.org

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“What You Are Doing Turns Me On!”

“The relaxing winter in Florida allowed me time to reflect about my life and all the many worthwhile charities in which Eileen and I have been involved. And it hit me – the work of bringing more humanism in medicine is so important. Maybe we could make a significant difference at this critical time in The Foundation’s existence.”

Thus began a conversation with our friends, Bob and Eileen Berkowitz, last year at dinner with Norman and Barbara Seiden and us Golds. Following that comment, Bob suggested we create a comprehensive “White Paper” and timeline defining The Foundation’s goals and programs. This document would become an important tool to help us begin the process to secure The Foundation’s economic future. Bob and Eileen



Robert and Eileen Berkowitz

then backed up their enthusiasm with an unsolicited pledge of \$100,000. What a dinner!

As a senior partner in the Deloitte Touche accounting firm, Bob had been chair of its Policy Committee and a member of its International

Board. Greatly respected by his colleagues, he was awarded its National Treasure Award, a coveted acknowledgment of outstanding service, presented only if there is a remarkable nom-

inee. With 75,000 members of the firm eligible, it marks a lifetime of achievement.

A sought after community leader, Bob, with Eileen’s support, has been involved as: President of the Essex County Jewish Community Center for seven years; The Paper Mill Playhouse Board; has served for more than 30 years respectively on the United Jewish Appeal – Federation of Jewish Philanthropies Board; the United Way Board and the Greater Newark Chamber of Commerce Board.

In 1995, the American Institute of Public Accountants recognized Bob with its Public Service Award for outstanding individuals who consistently volunteer their personal and professional time to improving the quality of life for their community.

“When I heard what you guys were doing – it awakened something in me. What I have learned is that there is so much more possible to accomplish than someone like myself had ever dreamed about. It takes energy and enthusiasm to accomplish great things. When I see what people like you accomplish, then I’m full of admiration. You are truly committed to improving the world and give so much to get things done! Your leadership is a model for me.”

“I, too, am motivated to try to make the world a better place. What you’re doing turns me on! Eileen and I are excited to be part of fostering humanism in medicine.”

Sandra O. Gold

Executive Vice President

A Resident Confronts the System

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both below and above me on the hierarchical ladder – and, to do all of this very quickly and often simultaneously. From my viewpoint, our major problem in accomplishing this daunting job is an acute lack of time. Another obstacle to being able to provide the best possible and compassionate care to patients is a general lack of sensitivity to the needs of *all* the people who work in the hospital, particularly the residents.

As has been documented for many years now, residents are expected to work long hours – and to be available and alert all the while. However, there are scanty and inadequate provisions for us, little institutional support and no respect for our needs. For instance, there is no clean and convenient place for us to work in privacy or to refresh ourselves during the many grueling hours of service.

Hospital financial resources are dedicated more often to public relations than to providing proper support facilities to

assure that healthcare providers have the best possible ancillary services around the clock. There have been many nights when we residents had no team available to draw blood or to develop emergency x-rays, so we had to run all over the hospital to do these lab procedures ourselves, often taking precious time away from being with patients.

Should residents unionize to provoke change? Surely the setting of appropriate guidelines and creation of a national forum in which to address the deficiencies in the current system would be a positive move. Whether it is ethically or morally appropriate for physicians to strike is quite another matter.

Thanks to the flexible program at my hospital, I am able to share my residency obligations with my partner and this has allowed me to develop a special project with many of my adolescent female patients. As a young woman and a doctor, I find that I am in a unique position to gain their trust and to show them how they, too, may become role-models for their own friends and family members. I have been able to gain

access to many individuals who otherwise may have been ignored in the past. Through our intimate talks I have begun to collect many beautiful life stories and also photographs of these courageous young women who ordinarily would have had no opportunity and less motivation to be so honest and forthright with their doctors about their lives. My situation gives me the optimism to push the boundaries and to work for improvements.

It is necessary to humanize the hospital environment. “Cultural competency” for all hospital workers is very important and that is one reason I was eager to participate in The Gold Foundation discussions about building *Caring Hospital Communities*. I believe we *can* positively influence and reform the present “system” and I intend to be part of the solution.

Dr. DasGupta is a third year resident in the Social Pediatrics Program at Montefiore Hospital (Albert Einstein College of Medicine) in the Bronx and is author of Her Own Medicine published in 1999 by The Ballantine Publishing Group.

See How We Grow!

Administering The Foundation's 25 diverse programs and projects provides unending fascination and challenge for our exceptionally ambitious and idealistic small staff. We are always busy! Thankfully, we find continual inspiration and renewal from the encouragement, positive energy and commitment to excellence of the many extraordinary people involved. The following report summarizes several of these growing activities.



Dr. Sandra Gold (center), Dr. Arnold Gold and Victoria White, at the New Jersey Medical School's Student Clinician's Ceremony.

Essay Contest – Year II

Our second medical student essay contest entitled *Humanism and the Medical School Experience* brought us 156 entries from 62 schools, including one from Ireland. This year's distinguished panel of judges includes nationally known physician/authors Jerome Groopman and Samuel Shem, among other outstanding individuals from the worlds of literature and medicine. Look for publication of the prize winning stories on our website, www.humanism-in-medicine.org.

Technical Developments on Our Website

Keeping up with new website technology is a constant adventure. We have initiated several new features that will make visiting our *humanism-in-medicine.org* site an interesting journey of discovery. Thanks to the Chait Foundation's support, we have been able to improve navigability throughout this multi-faceted site. The *Newsroom* can display timed announcements, which include our press releases. We have redesigned the *Home Page* and expanded the *Programs & Events* section.

Also new to our website this fall is a bibliography of studies on abuse of medical students and medical students' attitudes on humanism and ethics. Com-



Andrew Dauber

pleted by our accomplished and dedicated summer intern, Andrew Dauber, currently a first year student at Harvard Medical School, the bibliography will provide insight into the medical student experience.

“Ask Dean Lewis”

Utilizing the *Forum* section of The Arnold P. Gold Foundation's *humanism-in-medicine.org* website, an interactive question and answer session was held on Monday, September 25, 2000 from 7:30 to 8:30 PM. Medical students from Columbia's College of P & S were invited to participate in an on-line chat with Associate Dean of Student Affairs and Foundation Trustee, Linda D. Lewis, M.D. While there wasn't enough time to answer all of the questions submitted, the lively exchange included the following: How and why did Dr. Lewis choose Neurology as her specialty? How did she get to Columbia? What were her experiences like working in India? How did one get a good residency position? What advice could she offer about how to succeed in medical school? We were all extremely pleased with the reaction to this first on-line chat which received 319 visitors! A record of this session is archived in the *Newsroom* section of the website, under *Resources*.

New White Coat Ceremonies



University of Hawaii White Coat Ceremony, August 2000.

MCP Hahnemann in Philadelphia, the University of South Alabama and the Medical College of Ohio initiated *White Coat Ceremonies (WCC)* this year, joining 130 other schools of medicine and osteopathy. Entering medical students are guided into their new careers by making a commitment to aspire to practice medicine with compassion as well



Penn State University College of Medicine White Coat Ceremony, August 2000.

as with scientific excellence. Our WCC has already become a respected tradition – and in only seven years!

Five New Student Clinician's Ceremonies



Associate Dean Dr. Susan Rosenthal (far right) and Student Coordinator Tom McPartland with Resident Award winners at Robert Wood Johnson Medical School's Student Clinician's Ceremony, June 2000.

Fifty-six outstanding residents at ten medical schools were recognized this summer for “Humanism and Excellence in Teaching” and received special lapel pins and monetary awards provided by The Gold Foundation as part of the *Student Clinician's Ceremonies (SCC)*. The student-organized *SCC* is designed for third year students embarking on their hospital rotations. The event celebrates a heightened responsibility for patient care and emphasizes teamwork and the values of compassion, professionalism and responsibility. The focal point of the event is a reaffirmation of the oath or credo endorsed at the *White Coat Ceremony*.

We are pleased to welcome the University of Cincinnati, Marshall University in WV, Mercer University in Macon, GA, the University of Nevada and Robert Wood Johnson Medical School as new participants in this exciting pilot program. They join Columbia P & S, New Jersey Medical School and the medical schools of the Universities of Chicago, Iowa, and Rochester in insti-



Dr. Sandra Gold and Resident Award recipients: Christopher Santi, Mary Hartman, Joseph Nicholas, Saial Siddiqui, Hank Sesselberg and Andrew Swiderski at the University of Rochester School of Medicine and Dentistry.

tuting the SCC. We are planning to fund ten additional schools next summer.

Student Fellowships for Community Service

Foundation *Student Summer Research Fellowships* in 2000 provided opportunities for meaningful service in their communities for 12 first year medical students at seven schools.

Students are selected by their deans and work closely with faculty mentors. Our fellowships, modeled on NIH fellowships for laboratory research, were created in 1994 in response to requests for student aid for non-traditional community health research opportunities.

The five students from Columbia P & S who received fellowships in a variety of projects were: *Jennifer L. Blair*, *Emily Carrier*, *Elizabeth E. Murphy*, *Sarah Nowygrad*, and *Christine Noble*, recipient of the Fred and Helen Waldorf Fellowship. Other fellowships this year went to: *Jessica Pena* at Cornell University Weill Medical College; *Yasmin Chaudhri* and *Beejal Shah* at the New Jersey Medical School; *Mindy Sobota*, at New York University School of Medicine, *Nana Atta-Samoah* at the Robert Wood Johnson Medical School in NJ, and *Monica Shah* at Tufts University Medical School.

An additional Gold Foundation fellowship was awarded to *Anissa Maroof* of Howard University for research at the Center for Discovery, a residential facility for the developmentally disabled in Harris, NY. This fellowship was made possible through support from Columbia University Professor Dr. George Todd and his wife.

We are most appreciative of significant program support received from The Mellam Family Foundation, as well as The Gold Foundation Trustee Barry C. Waldorf, Stephen and Carol Lampf, and the Hilde Schonfeld Memorial Fund.

Faculty and Student Initiated Programs

Each year The Foundation receives proposals to fund creative new faculty and student initiated programs at schools of medicine throughout the country. Major support was provided this year by Dorothy O. Mills. Sample programs include:

At Brown University, a student and faculty organized lecture by Samuel Shem, M.D., controversial and acclaimed author and practicing physician.

At the Robert Wood Johnson Medical School in New Jersey, a grant to students of Homeless Indigent Population Outreach Program (HIPHOP), a medical student group involved with the homeless.

At the University of Chicago, Pritzker School of Medicine – a project in which the Humanism in Medicine Group distributed care packages to third year students in mid-winter, and another program providing journals to first year students to encourage recording of their experiences and thoughts.



Ethics Night at Columbia University College of Physicians & Surgeons with Dr. Jerome Gropman, Lilo Goldenberg Thurnauer and Dr. Kenneth Prager.

At Columbia University – two student-organized Ethics Nights. A Spring lecture and dinner event was held in memory of Dr. Norbert Goldenberg, funded by Eva and Leo Gans. The lecture was presented by P&S alumnus, Dr. Jerome Gropman, Professor at Harvard Medical School and well-known author. A special Fall event is scheduled in memory of Angie Allis, and is partially made possible by a gift from her classmates in the Columbia University College of P&S Class of 2001.

At the University of Connecticut – a student organized weekend retreat for fourth year students to reflect on their experiences as medical students and their dreams for the future.



Students and faculty at Ethics Night at Columbia P&S.

At the University of Rochester – a new Diversity Curriculum Theme, developed by Dr. Elaine Dannefer, which interweaves classroom learning with clinical experiences, and the Harold and Dr. Stephen Grinspoon Ethics Night dinner and lecture, on family values and cloning, delivered by Dr. David Orentlicher, a biomedical ethicist from Indiana University. This event was supported by a special fund established by the Harold Grinspoon Charitable Foundation.

Home Visit Program for Residents

We are proud to welcome Cedars-Sinai Medical Center in Los Angeles to the *Home Visit Program* in pediatrics. Two new internal medicine Home Visit Programs will be added next year to our continuing programs at the University of Virginia and the Dr. Jacob Handler program funded by Drs. Joan and Alan Handler at Columbia University College of Physicians & Surgeons.

The Traveling “Humanism Guys”

Pediatricians Dr. Steve Miller (Babies and Children’s Hospital of New York) and Dr. Richard Sarkin (Buffalo Children’s Hospital), *The Gold Foundation’s Traveling Fellows*, have been on the road during the past two years conducting humanism workshops. At national conferences and individual medical schools, the two doctors lead workshops on “the hidden curriculum” and creating a habit of humanism for dealing with patients and their families. They have become such a familiar site at meetings that they have earned the nickname in the academic medical community as “the Humanism Guys.”

Victoria White

Director of Programs

Preparing for Leadership – Second Year Medical Students Face New Challenges

To be an effective leader, an individual must have conviction, energy and a desire to give to others, as well as essential communication and practical organizational skills.

For the past two years, second year medical students at the College of Physicians and Surgeons of Columbia University and the Pritzker School of Medicine at the University of Chicago received The Gold Foundation support to organize retreats for a series of team-building experiences for their classmates.

As a direct result of the success of these activities, as well as follow-up interviews and focus groups with the participants, The Gold Foundation is encouraged to seek support for the creation of a *Leadership Development|Cultural Competency (LDCC)* program at several pilot schools. Our goal is to help medical students become prepared for their clinical years as well as for the leadership positions doctors are expected to assume later on.

The LDCC program is designed to help students make the required transition from focusing on academic competition to becoming part of a functional team. Additionally, in order to receive official LCME (*Liaison Committee of Medical Education*) certification, American medical schools now are required to prepare their students to serve patients from diverse cultural origins with knowledge and sensitivity and also to work effectively with colleagues from varying backgrounds.

The LDCC program consists of three distinct modules. Each is crafted to reinforce skills from the previous one and all are intended to build a cumulative awareness of the importance of acquiring leadership skills to use in both the medical and general communities.

Our plan includes adding new pilot schools each year and evaluating and revising the program so it may be replicated for other interested schools in the near future. For further information about the new *Leadership Development|Cultural Competency* program for second year medical students, please call The Gold Foundation office.



Columbia P&S team-building activity at the climbing wall.

Heartfelt Thanks

♥ Herman Aronson, Foundation Trustee, and Aronson Communications Marketing, for helping us present our mission to the world through professional and quality material.



Angelica Berrie

♥ Angelica Berrie, Foundation Trustee and Chairperson of our Fundraising Committee and her husband Russ, for hosting our dinner/musicales and providing leadership and support.

♥ Premiere Solutions for creativity and efforts on behalf of our *humanism-in-medicine.org* website.

♥ Brett Harris, attorney at Wilentz, Goldman & Spitzer for her expertise and the time she contributes as our legal advisor.

♥ Debbie Himmelfarb for her continued guidance and support in the development of new promotional media.

♥ Harvey Klein, President of *Red, the Uniform Tailor*, for his special white coat donation and for the unique coat he designed for Dr. Patch Adams.

♥ The McCafferty family and Mike and Dana McCafferty Clevenger for their special wedding favors on behalf of The Foundation in memory of their brother Brian.

♥ Lyn Ofrane, photographer extraordinaire for contributing the portraits of Drs. Arnold and Sandra Gold we use in *DOC*.

♥ Herbert Pardes, M.D., CEO and President of New York Presbyterian Hospital, for his steadfast support and encouragement as we continually expand our programs.

♥ Dr. Wilma Bulkin Siegel for her friendship and for her images which add warmth and personality to CPMC's Energy Court.

♥ Jeffrey Silver of *Silver Manufacturing* and Steve Silver of *Sportstime* for making the volunteers' T-shirts, and for the tote bags distributed at the "Celebrating Humanism: Building Community 2000" event.

♥ Paul Howard, Eric Zymet and the entire staff at Roy D. Smith, Inc. who work so hard to make *DOC* and our brochures top quality.

♥ Jeffrey Szmulewicz, Director for Biomedical Communications and all his staff at Audio-Visual Services at Columbia University Health Sciences for providing us with excellent service – even at the last minute!

Where The Foundation \$\$ Go

More than \$700,000 in grants will be distributed in 2000 for 25 different programs and projects including:

§ *White Coat Ceremonies* at 110 U.S. schools of medicine and osteopathy and all four medical schools in Israel for 15,000 plus medical students and their families.

§ www.humanism-in-medicine.org website, supported by The Chait Foundation, which has a new interactive forum and soon will include improved navigability and a new resource center as part of the *Caring Hospital Communities* program.

§ *Caring Hospital Communities* program, a comprehensive research effort culminating in the establishment of an internet resource center on our website, supported by The Healthcare Foundation of New Jersey.

§ An initiative to research and create a *Humanism Honor Society* for outstanding medical students, who demonstrate excellence in patient care as well as in academic and technical expertise, supported by The Robert Wood Johnson Foundation.

§ *Celebrating Humanism: Building Community 2000*, a multifaceted, collaborative health program involving the entire medical center, the New York Presbyterian Hospital, Columbia University's Health Sciences Division and neighborhood Community Board 12.

§ A permanent exhibit of 13 colorful suspended box kites, each bearing three portraits of members of the hospital community and the message of caring, service and community in 13 different languages, contributed by artist/oncologist Dr. Wilma Bulkin Siegel to the Columbia-Presbyterian Medical Center.

§ *The Arnold P. Gold Foundation lecture on "Humanism and Medicine"* at the AAMC national meeting in Chicago on October 30, presented by Edward M. Hundert, M.D., Dean of the School of Medicine and Dentistry of the University of Rochester. His lecture, entitled "Humanism, Mentoring and the Golden Rule" and the reception following it, were supported by a grant from the Healthcare Foundation of New Jersey.

§ Our second national *Humanism in Medicine Essay Contest* for medical students, which attracted 156 entries from 62 schools.

§ A new *Leadership Development/Cultural Competency* program being developed for second year students at Columbia and the University of Chicago.

§ Five additional schools, which have joined the original five pilot schools, in establishing the *Student Clinician's Ceremonies*. Designed to help ease the transition for beginning third year students from basic academic study to hands-on patient care, it also honors outstanding resident role-model teachers nationwide through "*The Arnold P. Gold Foundation Humanism and Excellence in Teaching Awards*."

§ Expansion of the *Home Visit Program*, now at four sites, enables residents to develop new and closer relationships with their under-served clinic patients and their families.

§ *Associate and Assistant Professorships* at the Columbia University College of Physicians & Surgeons to role-model physician/teachers. They include: *Dr. Abba Cargan*, Director of the Pediatric Ambulatory Neurology Clinic; *Dr. Barron Lerner*, "The Angelica Berrie-Gold Foundation Assistant Professor" (funded by the Russell Berrie Foundation), lecturer in medical ethics and medical history at the Center for the Study of Society and Medicine; *Dr. Steven Miller*, Director of the Pediatric Emergency Room; *Dr. Steven Stylianou*, Director of the Pediatric Trauma and Good Grief Programs, supported by The Tow Foundation.

§ *Commencement Awards* to an outstanding role-model faculty member and exemplary graduating senior at Columbia who demonstrate excellence in patient care as well as high scholarship.

§ An increased number of innovative *faculty and student initiated programs*, including Ethics Nights, lectures, panel discussions and curriculum development.

§ Twelve *Student Summer Research Fellowships* for work in community health issues at seven medical schools, with significant support from the Mellam Family Foundation.

§ Sustained *research studies* on attitudes toward humanism, articles for professional journals and media communications.

Commencement Award Winners ~Ten Years of Exemplary Service

Recipients of Commencement Awards presented annually since 1991 at Columbia University College of Physicians & Surgeons for excellence in science and compassionate patient care to an outstanding faculty mentor and graduating senior. The former faculty and graduate recipients are:

1999 *Barbara Barlow, M.D.*, and *Marla Catherine Mikelaite, M.D.*

1998 *Rafael Lantigua, M.D.*, and *Joshua Gibson, M.D.*

1997 *Edgar Housepian, M.D.*, and *Ellen Kelly Ritchie, M.D.*

1996 *Joseph Tenenbaum, M.D.*, and *Susan Swick, M.D.*

1995 *John N. Schullinger, M.D.*, and *Jeffrey Green Chipman, M.D.*

1994 *Edgar Leifer, M.D.*, and *Raymond Haroun, M.D.*

1993 *John M. Driscoll, M.D.*, and *Sarah Ricketts, M.D.*

1992 *James Francis Hammill, M.D.*, and *Adrienne Wallace Carmack, M.D.*

1991 *Abbie Knowlton, M.D.*, and *Mignon Loh, M.D.*



Shannon Smith Søvndal, M.D., and Professor Peter J. Puchner, M.D., the 2000 recipients, after the presentations with their respective spouses.

And for the year 2000,
Peter J. Puchner, M.D., Professor of Clinical Urology,
and *Shannon Smith Søvndal, M.D.*

Celebrating Humanism:



At the Kites Dedication ceremony in the Energy Court at the Columbia Presbyterian Medical Center last August, Ponchitta Pierce expresses appreciation to Dr. Wilma Bulkin Siegel, retired oncologist and artist seated at right.



Event co-chairs Sandra Gold and Ivelisse Fairchild enjoying the neighborhood health screening block party and happily acknowledging their committees' plans becoming a reality.



A dramatic expression of the hospital's commitment to "Community" as Dr. Siegel's 39 portraits fly high in the hospital's Energy Court!

HUMANISM DAY BLOCK PARTY



Volunteers with The Ivy League, Uptown Wins (Women in Neighborhood Sports) a neighborhood women's recreation and educational organization that provides programs for minority girls in the neighborhood.



Staff from the Naomi Berrie Diabetes Center perform screening services and distribute information for neighbors.



One of the many health information tables, such as the Ambulatory Care Network Corporation (ACNC), which donated free immunizations and organized follow-up care.



"Living Generosity!" Photo shows Arnold P. Gold Foundation volunteer Blanche Zarchin (center), who won the cash prize in the lottery, giving the money back to the Neighborhood Fund.



Posing with the portrait of her son, Ramon Ramon, Trustees of the Ambulatory Care Network Corporation sisters fly together in the Energy Court!

The Kites Fly High!

Many talented and dedicated people representing organizations affiliated with the Columbia University Health Sciences – New York Presbyterian Hospital Community, as well as many others, participated in our first *Celebrating Humanism: Building Community 2000* neighborhood health event. We extend special thanks to the outstanding plan-

ning committee including: Ivelisse Fairchild and Eva Matos-Botex of the Columbia University Health Sciences Office of External Relations; Kenneth Coleman, New York Presbyterian Hospital Organizational Effectiveness Specialist; Debbie Irving, Director of Design and Construction at the Hospital, Ponchitta Pierce, Chair of the Campus Community Committee of the Health Sciences Advisory Council;

Susan Taylor, of the Columbia University Health Sciences Development Office, Judith Trachtenberg, New York Presbyterian Hospital, Director, Organizational Learning and Audrey Weiderrlight, Vice Chair of the Campus Community Committee of the Health Sciences Advisory Council.

Thank you also to the 39 remarkable individuals who contributed precious

Building Community 2000



Community, Service and Caring" – the three-sided box kites bearing



Volunteer medical staff doing blood pressure screening for members of the community.



Gold Foundation staff: Vicki White, Sandra Gold, Rebecca Sullivan, and Margot Eves celebrate together.



Child, with father's help, getting finger printed for safety purposes, provided by the local police precinct.



Dr. Arnold Gold with clowns Annette Blackwood and Frank Sentner, two extraordinary friends, who volunteered the day to entertain the neighborhood children. For years, they have accompanied Dr. Patch Adams to Russia bringing joy and comfort to children in orphanages and hospitals.



Victoria Ramos (hospital staff member, now deceased), and her sister Maria Luma, member of the Board of Community Care Network Corporation. Dr. Siegel's images of both women on the same kite.



Representatives from Community Board 12 answer questions and distribute information about community resources and services.



hours sitting for the sensitive and artfully drawn portraits for kites by Dr. Wilma Bulkin Siegel. To the scores of hardworking neighborhood organizers and volunteers, we extend our appreciation for becoming involved with this new project.

The event was cooperatively produced by community, hospital and medical school departments and organizations.

Unfortunately we don't have space here to mention all the participants. However, we do wish to acknowledge a few who helped to prepare and fly the kites. They include: kite and graphic designers, Karol Popek of Modelsmith and Douglas Riccardi of Memo Productions; The Kravet Fabric Company, Joan Kaplan and Jeni Arnold, for their assistance in creating the original models for the kites; architects Henry Stolzman

and Kentaro Tsubaki of Passanella, Klein, Stolzman & Berg; Jimmy Matassa, Pat Simone, Fred Muscarella, Vinny Bauccio, Sheldon Bridgeman, John Anzelo and Paul Guelleme of the Hellman Construction Company; Richard Irizarry, of the Columbia Security Department; and Jewel Spiegel for framing the original paintings for the exhibit.

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It has been heartening for all of us involved with The Arnold P. Gold Foundation, to share dedication to our mission – *fostering humanism in medicine* – with an ever expanding group of individuals and organizations. To each of you, we express our sincere appreciation.

We are pleased to acknowledge below the names of those who provided financial support between November 1, 1999 and October 10, 2000. These donations help to provide the means to create, sustain and expand 25 diverse programs that nurture the tradition of “caring” in the delivery of healthcare.

To those who increased their gifts this year, we extend particular thanks. Welcome to all new donors in 2000 and, to those who’ve been part of our efforts for more than a decade, we say again – thank you most sincerely for your loyal support. We hope you are proud to be in the forefront of a growing movement seeking to improve the way healthcare is delivered in both the U.S. and abroad.

Special honorary and memorial gifts create a personalized and living legacy of compassion and caring for those you wish to celebrate and remember. To establish a named fund of The Foundation and for additional information on giving, please contact our office.

All contributions, of whatever amount, are gratefully accepted and may be sent to The Foundation office at: 619 Palisade Avenue, 2nd Floor, Englewood Cliffs, NJ 07632.

Thanks to *your gift* we are able to continue working hard to secure a more compassionate and caring healthcare system for future generations.

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 Justin Silver's 21st Birthday, and
 Heather Wasserstrom*
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Bernard and Barbara Zimmerman
*Honor: The Aronson Family
 for a happy and healthy year 2000.
 Memory: Joseph Pashutsky*
 Kenneth and Arlene Zimmerman
*Honor: Matthew, Nicole, Zachary,
 and Ryan*
 Richard and Audrey Zinman

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 Celebrating Humanism:
 Building Community 2000
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Planned Giving: All Win!

Through a variety of Planned Giving Programs, many generous friends of The Foundation are learning to make better use of the assets they own. One such program is the *Life Income Plan* which permits any number of assets to be donated to The Foundation (cash, real estate or appreciated securities, etc.), while providing guaranteed annual income for yourself and your spouse for the rest of your life.

This type of plan allows you to receive income from assets that may have risen sharply in value, but which, if sold, would incur a large tax on the capital gain. In addition to providing income, this can also save some of what you and your heirs would otherwise sacrifice to estate taxes.

The tax deductible charitable benefit of Planned Giving is determined by many factors, including a discount that calculates the current value of what The Foundation will ultimately receive in the future. The higher the discount rate, set by the U.S. Treasury, the more benefits the giver receives from the "Planned Gift." The discount rate through November 2000 is projected at 7.2%.

Please call The Foundation to see how taking advantage of the higher discounts currently in effect can work for you, your family, your heirs and The Foundation.

The Golden Circle

The Golden Circle recognizes those donors who have increased their annual gifts by \$25,000 or more in any one year.



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"Swing" in Support

A cheerful and enthusiastic group of Foundation supporters braved a terrible rainstorm to enjoy The Associates Committee's "Swing Into Spring" evening of dining and dancing at the Swing 46 Jazz and Supper Club in Manhattan on May 10th. The stalwart celebrants enjoyed dance lessons, refreshments and good company as they raised funds for The Foundation's programs.

Co-chairs Amelia Gold and Foundation Trustee Brian Benson said, "Events like these are both fun and a good way to introduce young professionals and students to the work of The Foundation. We are pleased with the remarkable response and are excited that many more young people have become involved. We welcome all who wish to work with us to pursue the important goals of the The Foundation. A hearty 'thank you' is extended to all who attended and we look forward to getting to know the new Associates who have joined this year."

For further information about the activities of The Gold Foundation Associates Committee, please call The Foundation office or email us at: goldfdtn@mindspring.com.



Above and Beyond!

In these hectic times, when time itself is such a precious commodity, we are particularly appreciative of those special people who managed to donate their time and diverse talents to help The Foundation in a variety of ways from fundraising to office work.

We are pleased to thank publicly a wonderful group of individuals who truly gave above and beyond this year. They include: Brian Benson and Amelia Gold, our energetic co-chairs of the *Associates Committee*, Mike and Pearl Bergstein,

Frank Bernardo, Rina Bialer, Judy and Henry Goldrich, Lillian Goldstein, Jocelyn Greenky, Patricia Greenky, Lee Gurwich, Joan Kaplen, Vanessa Koppel, Bernice Levetown, Melanie Levitt, Stephen Levitt, Barbara Lissner, Linda Oifer, Paul Saltzer, Felice Satel, Stephen Silver, Marcia Soltes, Serap Thomas, Ada Urbach, Carey White, Carol Bea White, Blanche Zarchin, Fran Ziegelheim, and the many individuals who helped to make our first “*Celebrating Humanism: Building Community 2000*” event a success.



Linda Oifer

A Heartfelt Very Special Thanks to

THE OWENS GROUP

Chairman Herbert Owens and President Robert Owens
for graciously providing

THE ARNOLD P. GOLD FOUNDATION

with spacious *NEW* offices at:

619 Palisade Avenue, 2nd Floor, Englewood Cliffs, NJ 07632

(201)567-7999 · fax: (201)567-7880

email: goldfdtn@mindspring.com

www.humanism-in-medicine.org

The Word Is Out!

News about The Arnold P. Gold Foundation programs is spreading. Articles were published this year in four prestigious professional journals.

In the *London Journal of Medical Ethics*, Professor Raanan Gillon, general practitioner and philosopher at the Imperial College School of Medicine at the University of London, wrote a two-page editorial on the significance of the White Coat Ceremony and our role in replicating the event internationally.

In the summer issue of *Academic Physician & Scientist*, a publication of the American Association of Medical Colleges (AAMC), there was an “up close & personal” interview with Dr. Arnold Gold discussing our programs and goals.

“The Little Foundation That Could,” an article by Peter Wortman, Alumni Writer, was published in the September issue of the *Journal of the College of Physicians & Surgeons of Columbia University*

Sandra Gold and Vicki White co-authored an article published in the December 1999 issue of *The Advisor – The Journal of the National Association of Advisors for the Health Professions* about how our programs fostering humanism speak to the challenges faced by pre-med advisors.

We believe that this growing media coverage is extremely necessary for more people to become aware of our work and our successes. If you can help us gain more media coverage, or would like copies of the articles mentioned, please contact The Foundation’s office.