

# The Arnold P. Gold Foundation

Fostering Humanism in Medicine

Spring 2007

## Distinguished Healthcare Leaders Join The Board

We are pleased to introduce our newest board members, Drs. John W. Rowe and Reed V. Tuckson, leaders and advocates for improved patient care.

### JOHN W. ROWE, MD



Dr. John Rowe is a Professor in the Department of Health Policy and Management at the Columbia University Mailman School of Public Health. From 2000 until his retirement

in late 2006, Dr. Rowe served as Chairman and CEO of Aetna, Inc, one of the nation's leading health care and related benefits organizations. From 1998 to 2000, Dr. Rowe served as President and Chief Executive Officer of Mount Sinai NYU Health, one of the nation's largest academic health care organizations. From 1988 to 1998, prior to the Mount Sinai-NYU Health merger, Dr. Rowe was President of the Mount Sinai Hospital and the Mount Sinai School of Medicine in New York City.

Before joining Mount Sinai, Dr. Rowe was a Professor of Medicine and the founding Director of the Division on Aging at the Harvard Medical School, as well as Chief of Gerontology at Boston's Beth Israel Hospital. He has authored over 200 scientific publications, mostly on the physiology of the aging process, including a leading textbook of geriatric medicine. Dr. Rowe has received many honors and awards for his research and health policy efforts regarding care of the elderly. He was

Director of the MacArthur Foundation Research Network on Successful Aging and is co-author, with Robert Kahn, Ph.D., of Successful Aging (Pantheon, 1998). Currently, Dr. Rowe leads the MacArthur Foundation's Initiative on An Aging Society and chairs the Institute of Medicine's Committee on the Future Health Care Workforce for Older Americans. Dr. Rowe was elected a member of the Institute of Medicine of the National Academy of Sciences and a Fellow of the American Academy of Arts and Sciences. Dr. Rowe is also Chairman of the Board of Trustees at the University of Connecticut and the Marine Biological Laboratory in Woods Hole, Massachusetts.

### REED V. TUCKSON, MD, FACP



A graduate of Howard University, Georgetown University School of Medicine, and the Hospital of the University of Pennsylvania's General Internal Medicine

Residency and Fellowship Programs, **Dr. Tuckson** is currently Executive Vice President and Chief of Medical Affairs at UnitedHealth Group where he is responsible for working with all of the company's business units to improve the quality and efficiency of health services.

Formerly, Dr. Tuckson served as Senior Vice President, Professional Standards, for the American Medical Association (AMA). He is former President of the Charles R. Drew University of Medicine and Science in Los Angeles; has served as Senior Vice President for Programs of the March of Dimes Birth Defects Foundation; and is a former Commissioner of Public Health for the District of Columbia.

Dr. Tuckson is an active member of the Institute of Medicine of the National Academy of Sciences and served as the Chairperson of its Quality Chasm Summit Committee and a member on their Committee on the Consequences of the Uninsured. Currently, he serves as Chair of the Secretary of Health and Human Services' Advisory Committee on Genetics, Health and Society. Additionally, he recently served as a Commissioner, Certification Commission on Health Information Technology (CCHIT); and is currently a member of the Performance Measurement Workgroup, Ambulatory Care Quality Alliance (AQA); and the Quality Workgroup, American Health Information Community (AHIC).

Dr. Tuckson has also held other federal appointments, including cabinet level advisory committees on health reform, infant mortality, children's health, violence, and radiation testing.



## In Memoriam: Frances A. Velay (1914-2007)

When Trustee Barry Waldorf introduced us to Frances A. Velay, philanthropist and activist, she immediately understood our quest to raise the quality and quantity of humanistic patient care. Ms. Velay had a lifelong passion for protecting and conserving the Earth's endangered species. Her compassion for all living creatures motivated her dedication to preserving the oceans, the environment, wildlife, to improving the

lives and literacy of underserved people, and to fostering humanistic healthcare through The Gold Foundation. We felt honored when she decided to support our annual Humanism in Medicine Essay Contest, which now bears her name. The Trustees and Staff of the Arnold P. Gold Foundation feel privileged to be part of Frances Velay's philanthropic legacy. Ms. Velay truly made a difference and we will miss her.



## Meet Two Leonard Tow Awardees

Continuing in our series, we present another two winners of our **Leonard Tow Humanism in Medicine Awards**. By virtue of their selection, they are inducted as members of the Gold Humanism Honor Society.

### University of Massachusetts Medical School Faculty Awardee



Michael P. Hirsh, MD, FACS, FAAP is Chief of Pediatric Surgery and Director of Trauma Services. He is also co-director of the Injury

Free Coalition for Kids of Worcester that includes child safety seat clinics, playground safety and Goods for Guns buyback program. He is a key participant of the Massachusetts Disaster Medicine Assistance Team and an active member of the American Academy of Pediatrics.

Dr. Hirsh has been recognized with the 2006 Massachusetts Medical Society Community Clinician of the Year Award for his tireless dedication to medicine and the well-being of children. In addition to his clinical demands, he has developed an injury prevention curriculum for medical students at the Medical School. One of the school's most popular clinical teachers, Dr. Hirsh has also won numerous medical student and resident teaching awards.

"Medical students can often be the stewards of humanism as they come into contact with patients on the wards. Their residents and attending doctors may have forgotten those principles as they try to work through the day - but their students will be there to hold them to a higher standard and infuse the encounters with the humanism patients deserve."

~Michael P. Hirsch, MD

### NORTHWESTERN UNIVERSITY FEINBERG SCHOOL OF MEDICINE STUDENT AWARDEE



Eric Adelman, MD began his residency in neurology at the University of Michigan in Ann Arbor in July 2007.

Nominees described Eric's compassion which was seen through daily interactions and his academic interests. Eric designed a research project that compared the attitudes of Amyotrophic Lateral

Sclerosis (ALS or Lou Gehrig's disease) patients and their caregivers regarding the physical and psychosocial impact of the disease. Eric successfully showed the great disparity between patients and caregivers. Eric's goal was to enable others to provide greater compassion and better service to ALS patients. At a Chinatown clinic, Eric, working with an interpreter and his team,

serviced hundreds of patients – many of whom were poor and underserved. Despite the language barrier, he made a true effort to communicate basic preventative care. He was cited in a medical educator's retirement speech for being a source of inspiration and knowledge. Eric strives to empower patients with information to become an active expert in their medical treatment.



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# A Safe Place for Children The Playfit Playground in New Orleans

A group of Tulane University's medical students spent weekends building a "safe place for children to play, socialize as well as providing a conduit for exercise and fitness....." The Playfit playground includes a child fitness course along with a slide, geodome and basketball backboards with rims and nets.



## Observations on Post-Katrina

In February, Sandra and Arnold Gold visited several projects supported by The Gold Foundation's Katrina Assistance Fund. Sandra shares her experience.

As excited and proud as Arnold and I were to see the colorful, inviting playground the Tulane Medical School students personally built with the financial support and encouragement of the Gold Foundation,\* we were shocked and deeply saddened to see that 18 months after the initial storm and flood devastation occurred, so many citizens of New Orleans are still suffering. The abandoned school building next to the new playground waits to be renovated and reclaimed. Entire neighborhoods stand eerily vacant, with front doors of the houses swinging free, open to the elements as well as, theft.

Medical care, especially, is seriously lacking in this city where so many who remain have no insurance or access to care. Relocation and lack of financial commitment from the government has decimated the medical work force. Once again, the Tulane medical students have caringly responded, and, with a grant from our Katrina Assistance Fund, they opened a Saturday Free Clinic for the uninsured of the city. The Foundation has also supported several other groups of Tulane medical students who are providing mental health care to both children and adults in the city. Fortunately, medical students are aware of the continuing needs. We are supporting two groups of students from Columbia and Rochester medical schools who will spend their spring break working in health and other recovery efforts. We are proud of our students and pleased to help them, but expanded efforts to restore emotional, physical and financial health to New Orleans must be initiated. We are thankful to you for your help in improving patient welfare in New Orleans and throughout our nation.

\*Supported in part by the UJA Federation of Northern New Jersey

### The Arnold P. Gold Foundation

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